

KUNA

Empowering Your Business with Crypto



Our B2B crypto banking platform is tailored to support businesses with secure, efficient, and borderless financial solutions, while ensuring accessibility to innovative technology.

The KUNA Journey

Established in 2014, KUNA has emerged as a prominent Ukrainian crypto project and has been recognized as a Forbes Top 20 Fintech Startup. We specialize in offering alternative financial solutions and actively participate in the global blockchain community. Our contributions include spearheading initiatives related to crypto legislation procedures with central banks, and launching the UAX Hryvnia, Ukraine's CBDC.

KUNA by the Numbers

600 000
active users

10 million +
transactions processed

10 second
customer support response time

-  Pioneering the crypto industry in Ukraine since 2014
-  Forbes Top 20 Fintech Startup
-  Actively engages with the global blockchain community
-  Participation in crypto legislation procedures with central banks
-  Launched their own CBDC project, the UAX Hryvnia
-  Initiated the establishment of the "State Crypto Fund for Ukraine"

Building a Better Financial Future

KUNA's mission is to provide advanced financial services for governments, enterprises, banks, high-net-worth individuals, financial companies, professionals, partners, and individuals through innovative infrastructure solutions, enabling access to both crypto and traditional financial services.

Our vision is to empower customers with the freedom of capital without borders, fostering a sense of confidence and control over their financial future.

Our Founder and Visionary Leaders



Founder / CEO

Michael Chobanian

Mykhailo Chobanian, a fintech entrepreneur, founded the first Bitcoin agency in Eastern Europe and the CIS, and established KUNA Bitcoin Agency in 2014. He also launched KUNA.io, Ukraine's first public crypto asset exchange.

His contributions to Ukraine's blockchain landscape include creating the Blockchain Association of Ukraine (BAU) and introducing the Blockchain HUB at the World Economic Forum in Davos.

In response to Russia's war against Ukraine, he initiated a Crypto Fund that raised over \$100 million for the Armed Forces and assisted Ukraine in managing state cryptocurrency wallets.

In 2022, he spoke before the US Senate Committee about cryptocurrencies' role in the war with Russia. As KUNA's Founder and CEO, his innovation and dedication have driven KUNA's success.

«Michael Chobanian oversees the nation's digital currency war chest, which exceeded \$60 million in late March, the result of an international outpouring of support»

Bloomberg

«Kuna founder Mikhail Chobanyan is a pioneer in the Ukrainian cryptoindustry»

Forbes

«He is the founder of Kuna, one of Eastern Europe's first cryptocurrency exchanges»

The New York Times

«...As president of the Blockchain Association, Michael lobbied for this law, which you'll hear him talk about — especially in the context of how little faith he has in the banking system»

THE VERGE



Deputy CEO

Mr. Mykhailo Rakov has been an experienced and technology-driven visionary in FinTech and Digital Edge Technologies since 2002. He has 20+ years of experience in the Finance Industry in the EU and GCC markets.

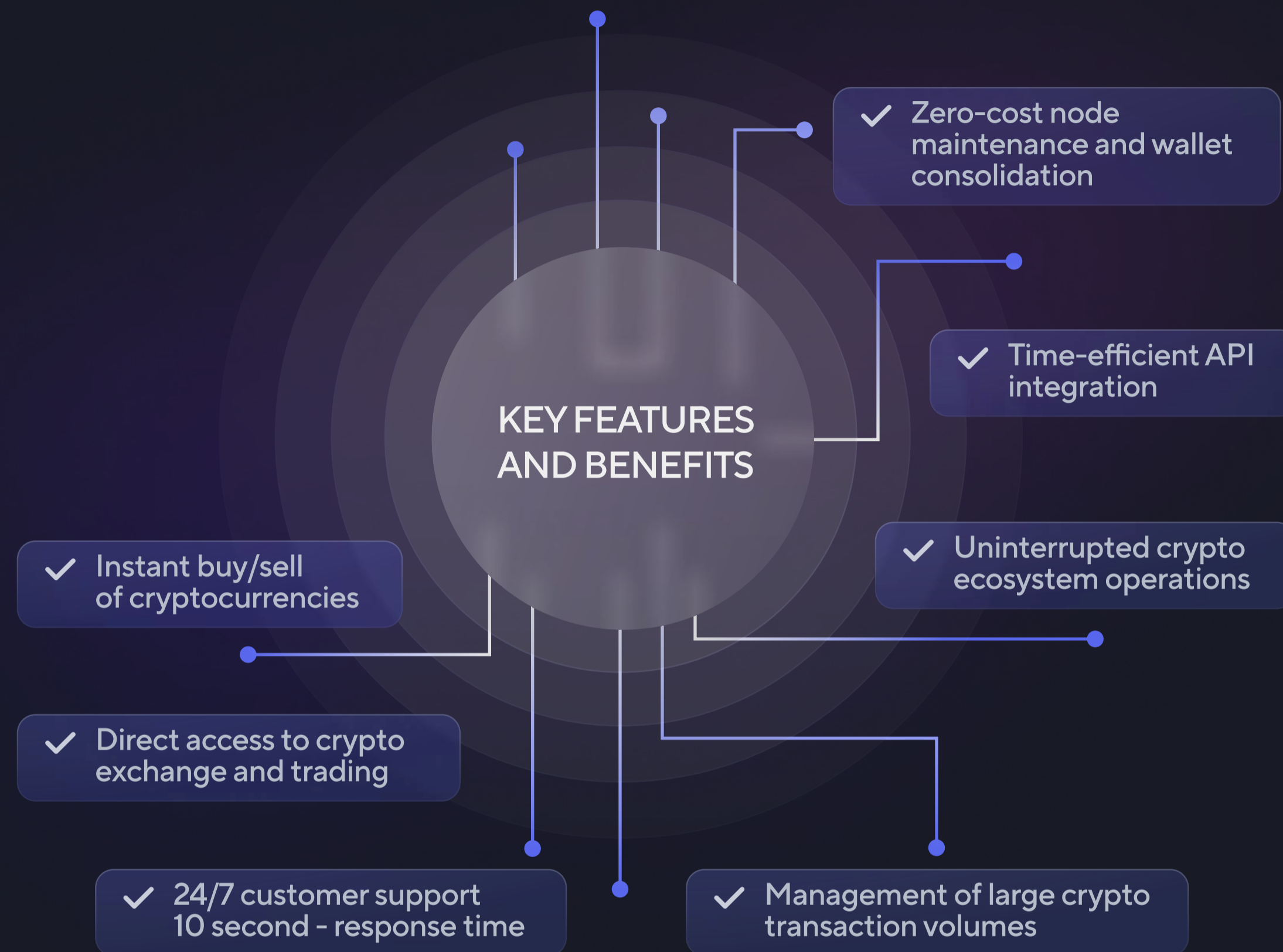


CBDO

Mr. Sam Kaploushenko is one of the first participants of Kuna. Together with Mr. Chobanian, he developed the project starting in 2015.

Empowering Businesses with Crypto Solutions

Embrace the future with KUNA Banking, a comprehensive platform combining crypto and blockchain services to elevate your business offerings. Our user-friendly, reliable, and efficient solutions help you stay ahead in the ever-changing financial landscape.



Expand and Trust



Over 10 million transactions processed and 1 billion successful exchanges



Launch utility tokens and utilize smart contracts



Experienced crypto and fintech team



Expert blockchain advisory services and NFT marketplace access

Seamless Crypto Payments for Your Business

Introducing KUNA Crypto Processing a reliable platform designed to help businesses accept crypto payments effortlessly. Stay ahead of the curve by offering your customers an additional payment method and driving revenue growth.

✓ Accept Crypto Payments

✓ Asset Management

✓ Merchant Management

✓ Reporting & Dashboards

✓ Roles and access management

✓ Invoice Management

✓ API Integration

✓ Auto-conversion

✓ Pay-by-link

✓ High Volume Exchange

✓ Fund Transfers

✓ Fiat Withdrawals

✓ Payroll by Crypto

Flexible Pricing for Your Needs:

✓ Transaction fees starting from 1% and can go as low as 0.1%

✓ Pricing adjustments based on coin, average transaction amount, and monthly volumes

✓ Transparent fee calculation based on cost

✓ Connect with our manager to create a personalized plan tailored to your business.

Simple Integration

Get started quickly by reaching out to our Account Manager, who will help you define the optimal commission balance for your business, set up your account, and provide the API for seamless integration into your website.

✉ kunapay@kuna.family

📱 [@kunapay](https://www.instagram.com/kunapay)

Seamlessly Integrating Cryptocurrency into Your Business Operations

In today's dynamic financial ecosystem, the integration of cryptocurrency is no longer an option, it's a necessity.

That's why we've developed **KUNA Pay** – a simple yet powerful solution to facilitate your venture into the realm of crypto transactions. Let's delve into the features that make **KUNA Pay** an essential tool for your business.



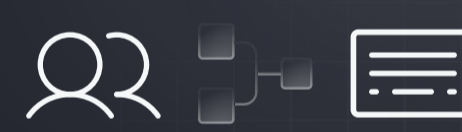
API Gateway

Utilize our efficient Reach API. Accept crypto and manage income all in one place - our merchant portal.



Auto-Conversion

Navigate crypto volatility effortlessly. Our instant currency exchange takes care of it for you.



Multi-Account Access

Bring your team on board. Control access with easy permission settings.



Ensured Safety

Secure transactions, always. Every transaction is verified and checked through Chainalysis.



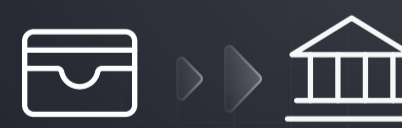
Invoice Management

No business left behind. Easily create invoices via the merchant dashboard, even for offline businesses.



Diverse Checkout Options

Flexibility for your customers. They can use almost 20 different cryptocurrencies for payments.



Swift Turnover Management

Receive your payments swiftly. Transfer funds to your crypto wallets or bank accounts with ease.



Simplified Reporting

We provide easy-to-understand settlement and statement reports. Transparency made simple.

At Kuna.Tech, we empower you to bring your crypto and fintech ideas to life quickly and seamlessly. With our expertise in innovative tech solutions, we'll help you build advanced products that revolutionize the industry.



UI/UX: We excel in UI/UX, graphic design, and brand identity. Our deliverables include comprehensive UX prototypes and UI mockups for all screen resolutions and modes.



Cutting-edge Development: From startups to enterprise-level platforms, we create diverse products. Our development team employs a comprehensive tech stack to ensure robust and scalable solutions.



Strategic Consultancy: We guide clients through best practices, leveraging our business development expertise. Our focus is on delivering value to end customers and guaranteeing returns on investment.



Effortless Operations: We provide dedicated support for the day-to-day operations of digital products. This includes hardware monitoring, security services, and cloud service management, among other activities.

Your Your

Bank Rules

PRODUCTS



Blockchain Development

Expert blockchain solutions provider



Blockchain Solutions

Innovative solutions leveraging blockchain technology.



White Label Crypto Exchange

Customizable cryptocurrency exchange platform.



Block Chain Consultant

Trusted advisor for blockchain implementations.



White Label Crypto Wallet

Tailored cryptocurrency wallet development



White Label Neobank Solution

Customizable neobank platform



Cryptocurrency Wallet Developer

Skilled developer of secure crypto wallets



Fintech Solution Companies

Leading provider of fintech solutions



Cryptocurrency Exchange Software

Cutting-edge software for crypto exchanges.



White Label Digital Banking

Customizable digital banking platform



White Label Fintech Platform

Customizable fintech platform solution



Financial Services Technology Consulting

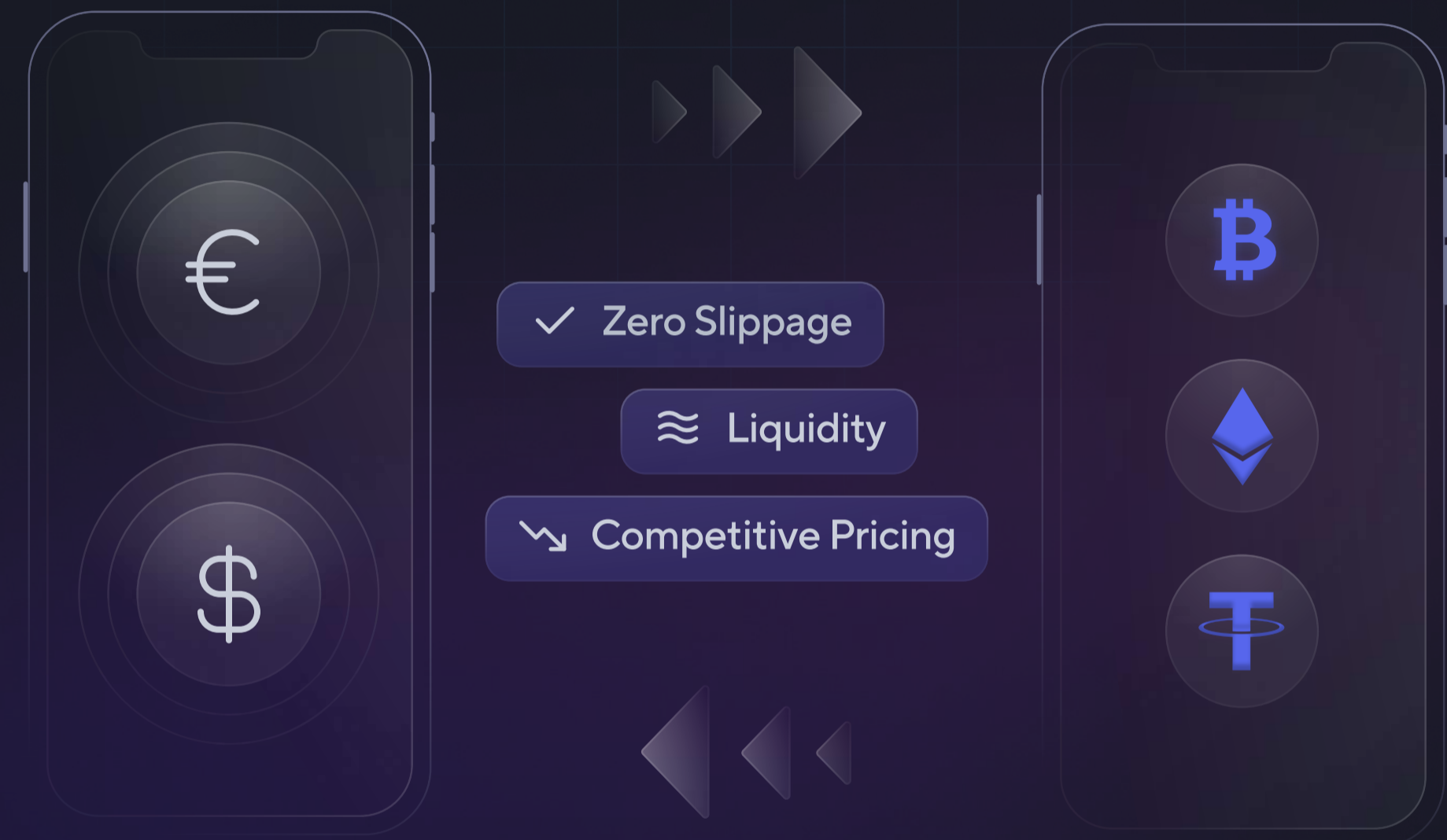
Expert consultancy in financial technology.

A Tailored Solution for High-Volume Crypto Transactions

At KUNA, we strive to provide our customers with the best possible experience in everything we do. That's why we're excited to introduce KUNA OTC – our private and secure solution for large crypto transactions. Whether you're an institutional or a high-volume individual investor, we offer fast, reliable, and customizable services tailored to your specific needs.

Let KUNA's expert team guide you through the OTC process, providing support and assistance every step of the way. Choose KUNA OTC for a seamless, secure, and tailored solution for high-volume crypto transactions.

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✓ **Personalized Approach:** Work closely with your dedicated manager to ensure a smooth experience

✓ **Confidentiality:** Trust KUNA to maintain the privacy of your transactions and information

✓ **Compliance & Security:** KYC and compliance checks prioritize the safety of your transactions

KUNA

Discover the power of KUNA's comprehensive suite of crypto services, designed to propel your business into the future. Our innovative products cater to the diverse needs of businesses, investors, and individuals, making the world of crypto accessible and secure for everyone.

Join the growing community of forward-thinking businesses and individuals who trust KUNA's crypto solutions to navigate the rapidly evolving digital financial landscape. Embrace the future with KUNA today.

 info@kuna.family

 [@kuna](https://twitter.com/kuna)

 kuna.io